UI CASE STUDY

Marketing Website

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Introduction

Velion Motors is a demo project created to showcase my UI design and creative branding skills. The concept represents a modern marketing website for a company that produces premium cars and bikes.

The project focuses on building a visually engaging and user-friendly interface that highlights vehicle collections, company legacy, and key features through elegant layouts and strong typography.

It demonstrates how design can make a brand feel innovative, luxurious, and trustworthy, giving users an immersive experience while exploring different vehicle models.

Basic Structure



Design Phase

Typography



Color Pallet



Design



